

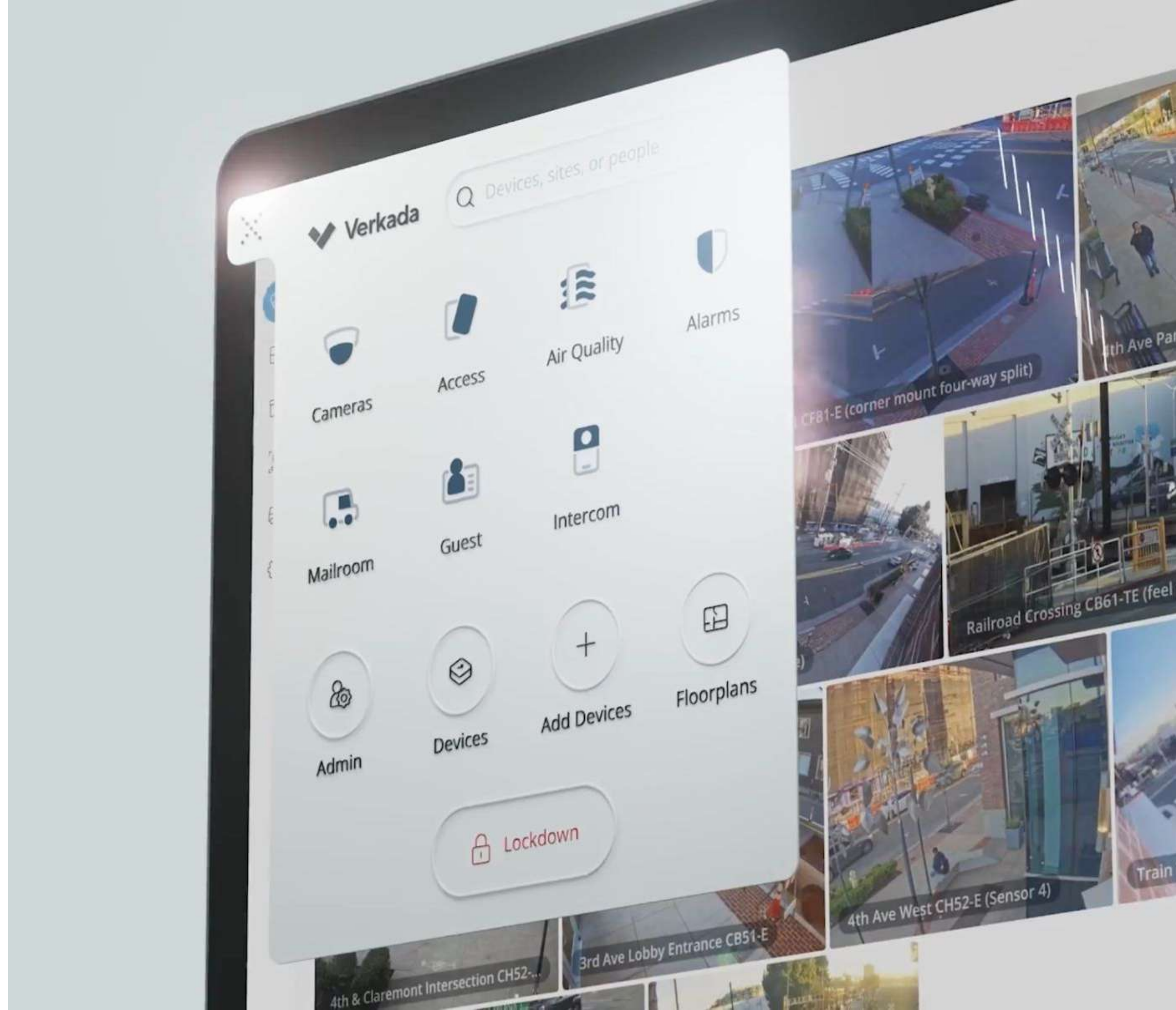


Intro to

Verkada

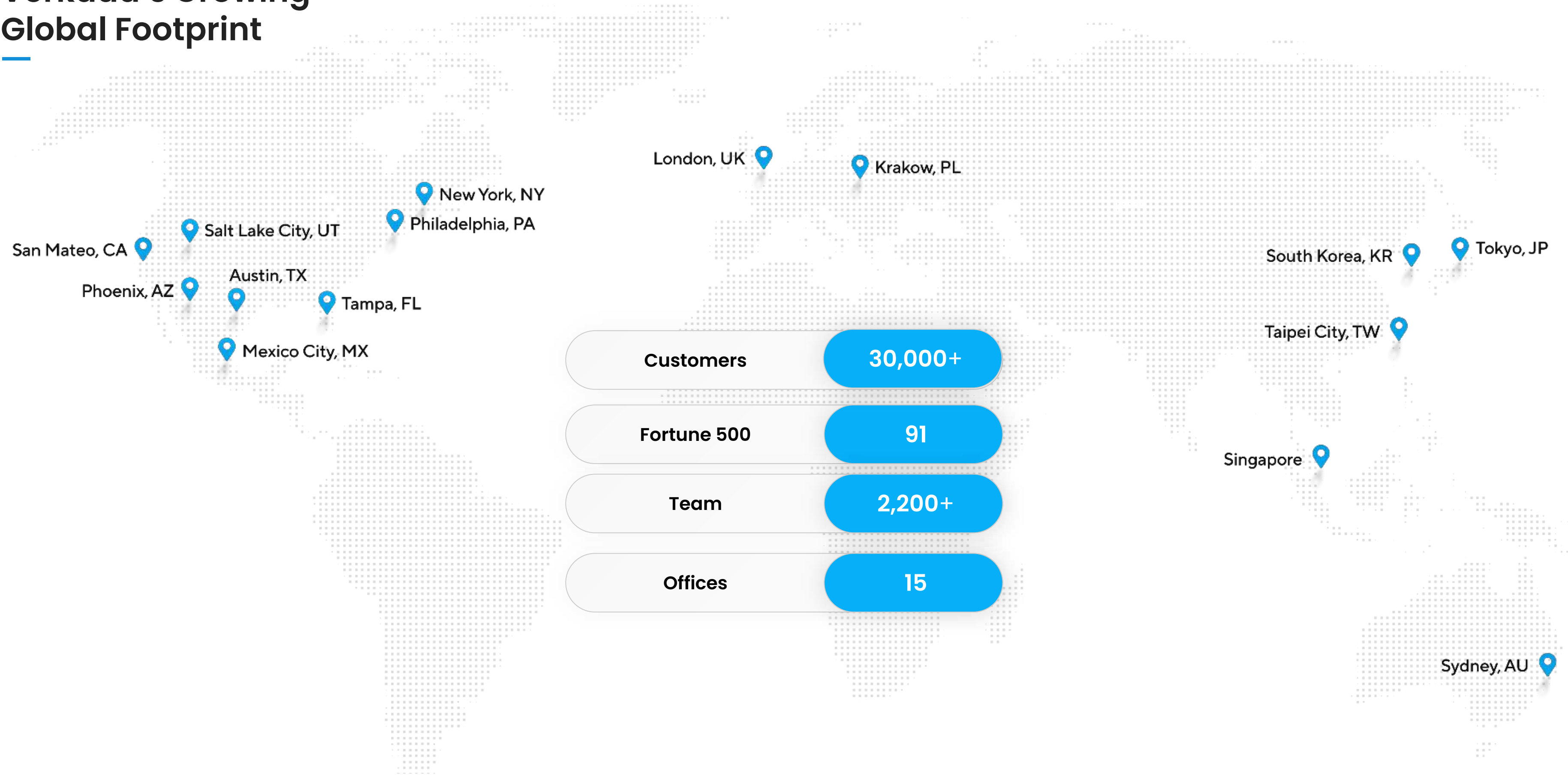
Leading Enterprise
Cloud Physical Security

One integrated platform to protect people
and places in a privacy-sensitive way





Verkada's Growing Global Footprint





Trusted By Industry Leaders

30,000+ Organizations
91 Fortune 500 Companies

CANADA GOOSE



EQUINOX



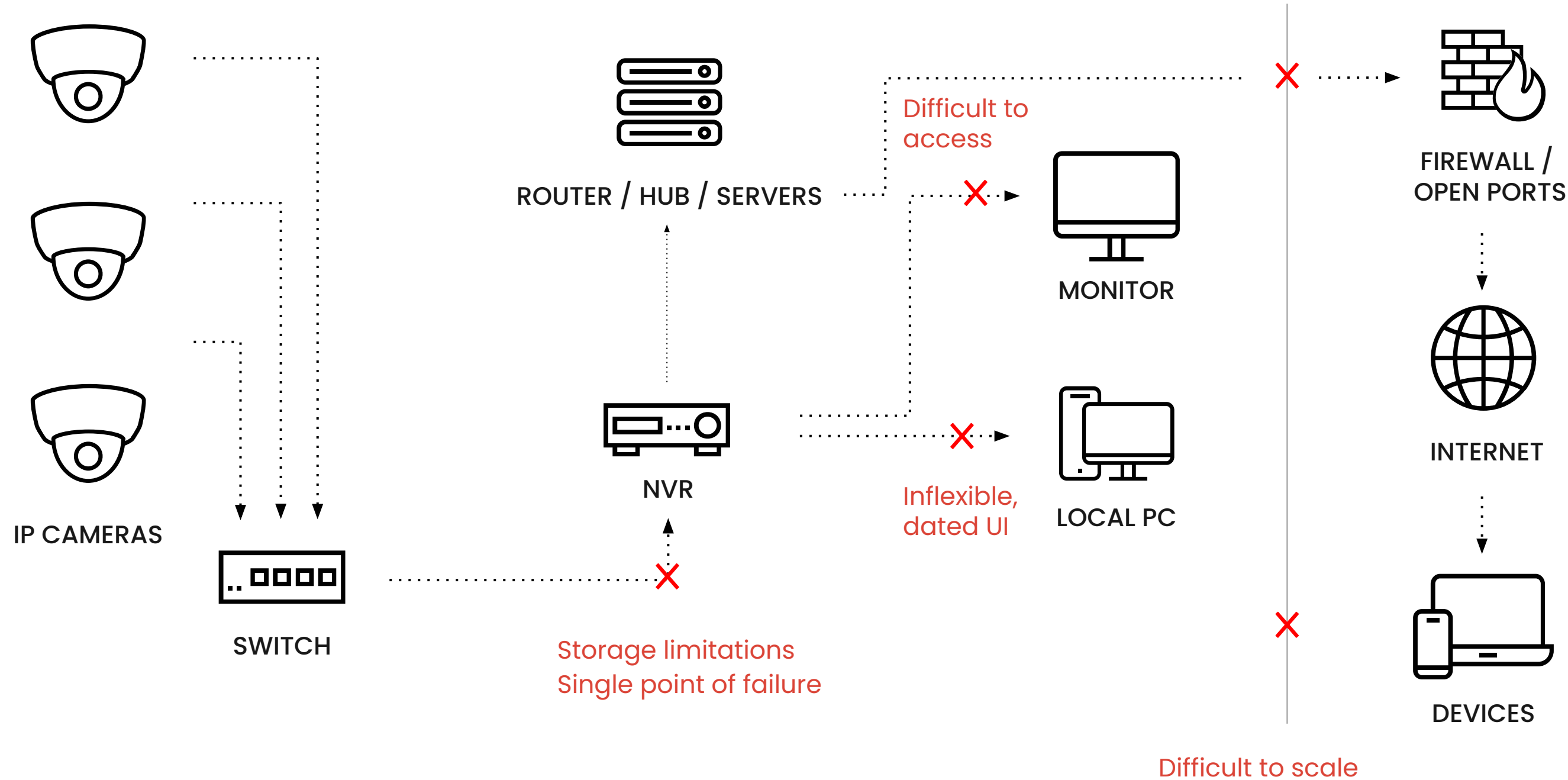
WORLD OIL





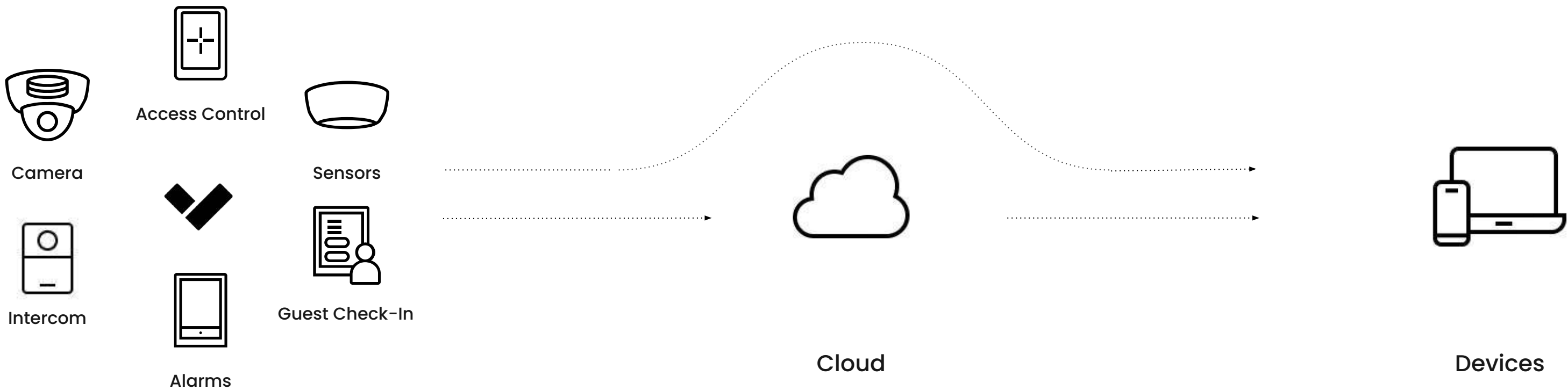
Traditional CCTV Architecture

Bulky, expensive, hard to maintain and scale





Verkada's Software-First Cloud Managed Solution



Reliable Security

Ecosystem of hybrid cloud devices capable of local storage and offline operation.

Limitless Scale

At just 20-50 kbps, increase coverage across your organization without limitations.

Monitor from Anywhere

Deep analytics processed in real-time for instantaneous insights from any device.



All your devices on a single pane of glass

Modernize your building's approach to physical security and awareness in an all-in-one solution.



Camera

Powerful onboard processing to bring simplicity and speed to your investigations.

Access Control

Plug-and-play access control solution built for ease of use and limitless scale.

Environmental Sensor

Data-driven insights for monitoring changes across your environment.

Alarms

Cloud-managed intrusion detection with 24-7 professional monitoring.

Guest

Personalize the check-in experience for all types of visitors while integrating with cameras and access control.

Mailroom

Intuitive app and dashboard to track shipments and help ensure deliveries get to the right people.

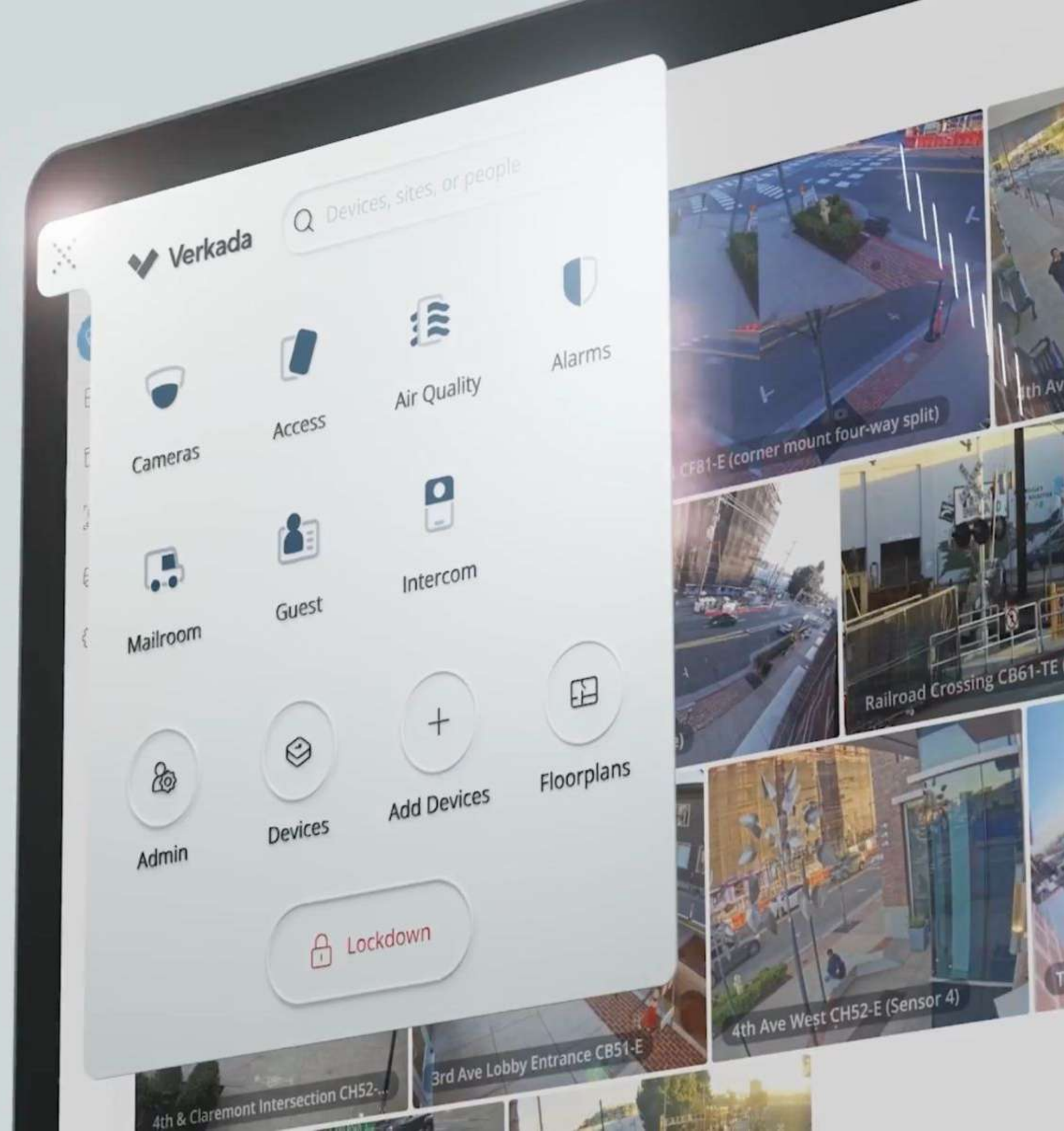
Intercom

Seamless talk-down and unlock capabilities to manage building traffic right from arrival.



Product Demo

command.verkada.com





Free Trial

Get a risk-free, 30 day trial

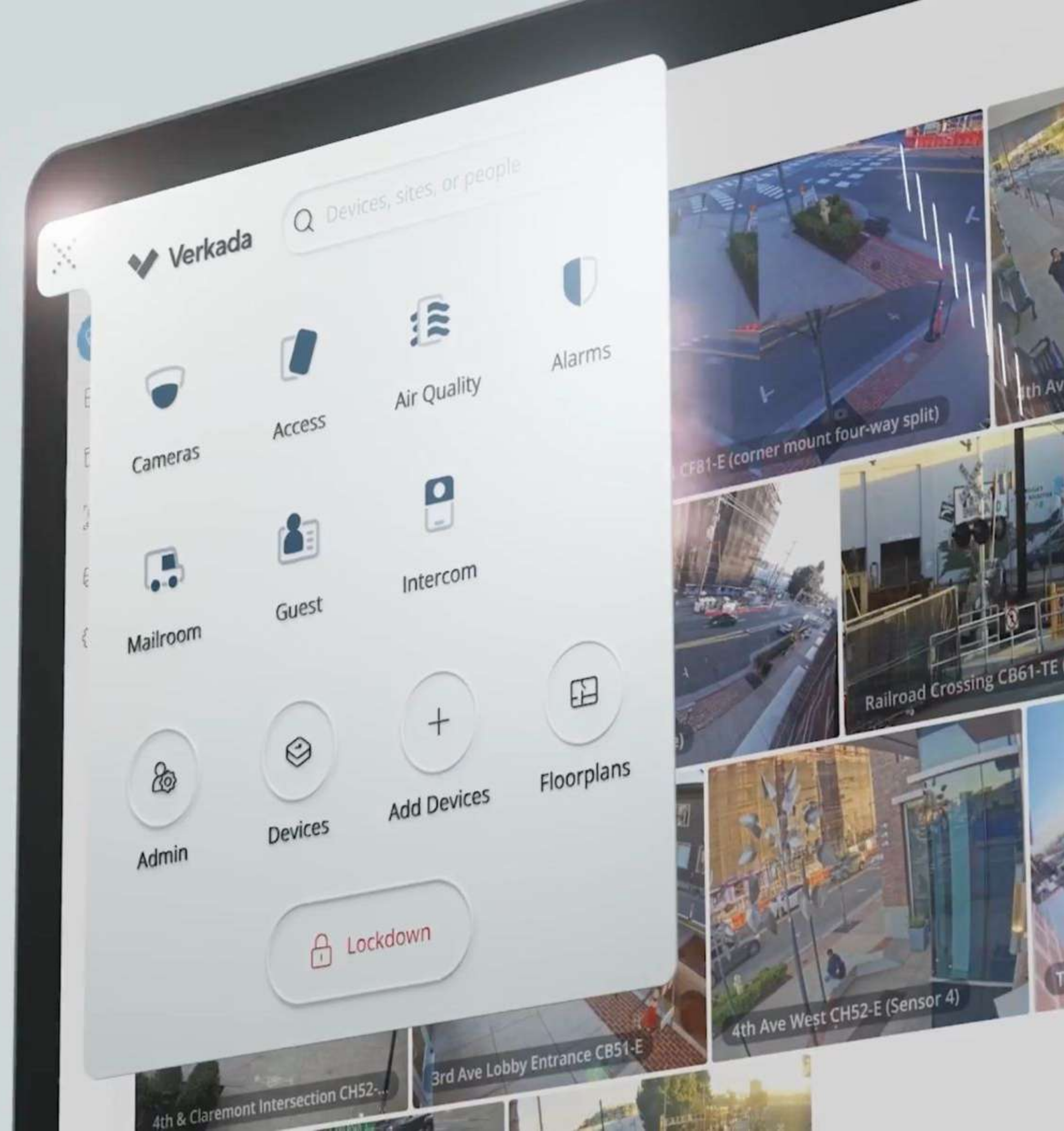
Verkada pays for shipping both ways

Includes

1. Hardware and any accessories needed
2. Full access to Command platform

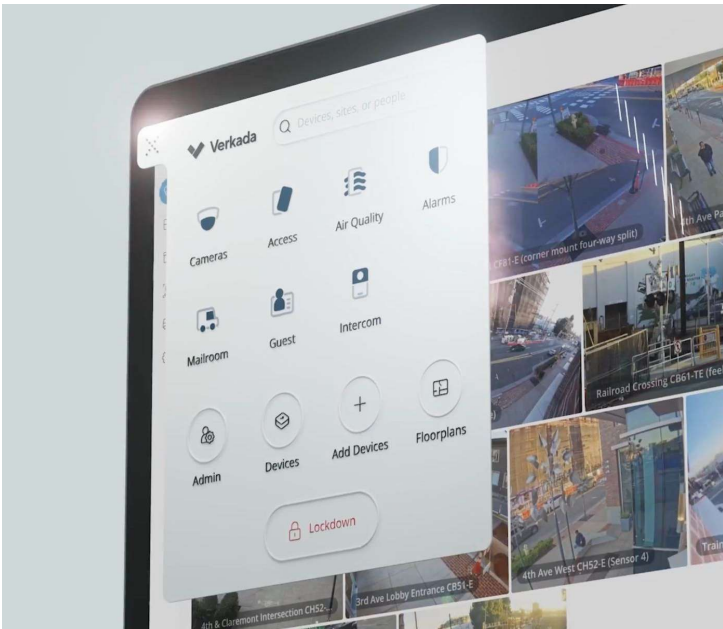


Appendix





Why Customers Love Verkada



Simple to Install, Use & Maintain

- No NVRs/Servers to manage
- No configurations needed
- Web & mobile based software
- Automatic firmware updates
- 24/7 cloud-based support
- 10-Year warranty

Scale with Ease

- Plug and play via PoE
- Bandwidth friendly footprint
- Unlimited devices & users across all sites
- Site and role based access
- Manage and access remotely

Simplify Security

- SOC2 Type2 compliant
- MFA, SSO and SAML integration
- Encryption at rest and in-transit
- Outbound connections only

Continuously Getting Smarter

- AI-powered analytics
- New features roll out
- Notification center with live & system health alerts

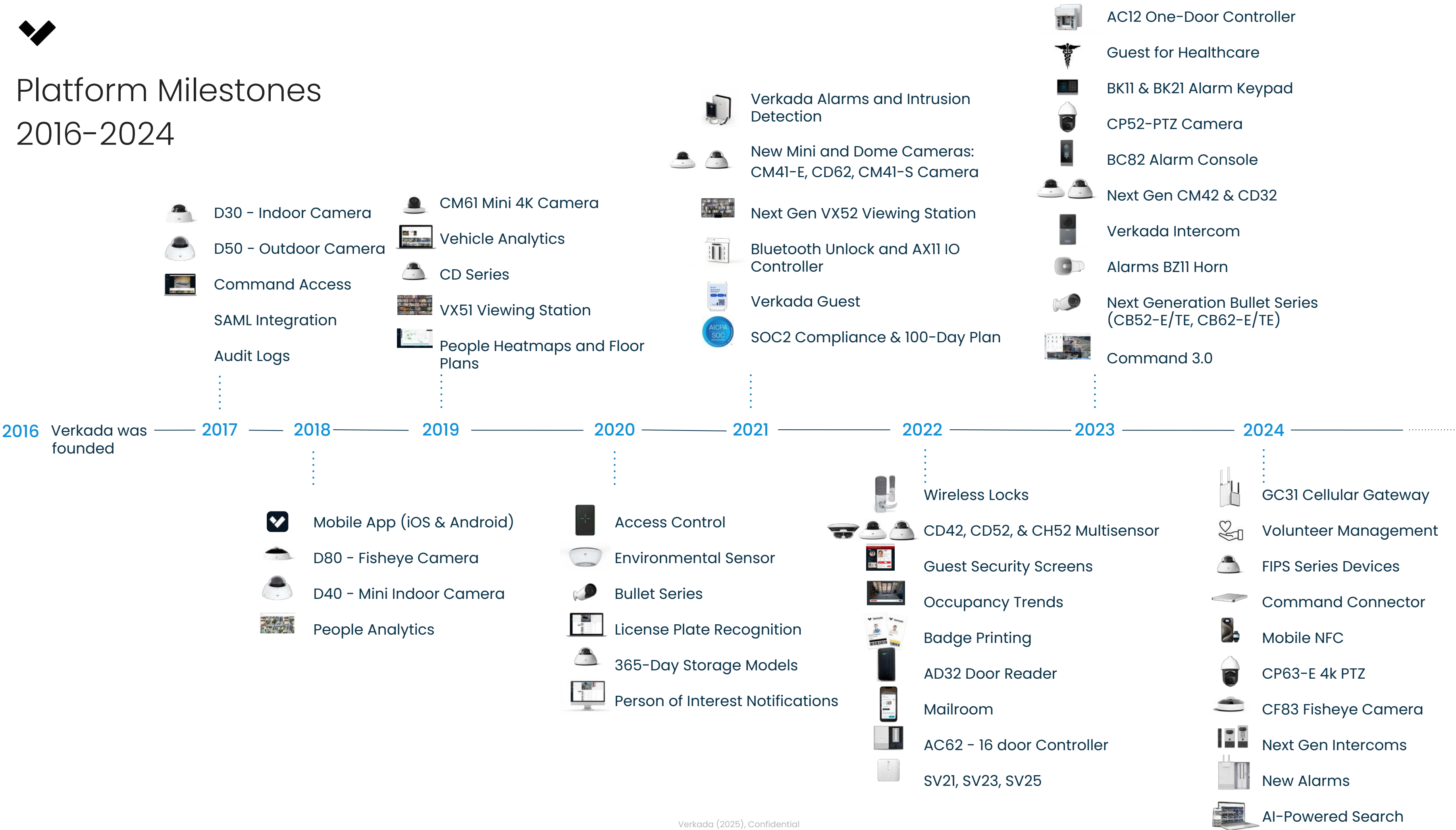
One Platform for Physical Security

- Single pane of glass
- Integrated features across devices
- APIs, automation & Integrations
- Single vendor footprint



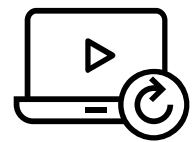
Platform Milestones

2016-2024

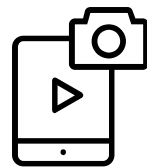




Your cameras will keep getting better



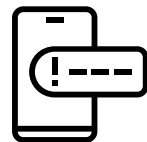
10x latency reduction



Improved video quality



Better motion detection



Faster notifications

“

Verkada is a thousand times better than what we had before.

Thank you for helping me do my job faster and more efficiently.

—

Julia DeVoe, Madison County Sheriff’s Office



Customer Stories



83% Time-Savings for Incident Resolution

RSU 13

"It took over half an hour to isolate and produce footage on our old system, if it recorded at all. With Verkada, I can retrieve anything I need in under five minutes with just my thumb. I'm 100% satisfied with how easy and reliable it is."

Bruce Johnson
IT Director



50X Faster for Footage Retrieval

Nizhoni Health

"To say that pulling footage is 50 times faster would be a conservative estimate. I can securely access cameras on my tablet or phone from anywhere, and have secure credentials at the front end with Okta integration. At a glance, I can quickly see where the activity occurred on a timeline, and apply search parameters like 'a man wearing a blue shirt' to immediately find what I need."

Dave Ledoux
CIO





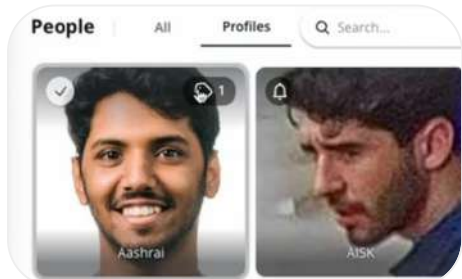
Why School Districts Choose Verkada



Stop smoking, vaping and bullying in bathrooms and locker rooms. Pair air quality sensors with context cameras in public areas.



Initiate a **custom Lockdown scenario** from a panic button, web browser or mobile app – while **still allowing first responders access**.



Accelerate emergency response with AI-powered analytics and tools, including **Person of Interest alerts**.



Find, save and share footage on-the-go. Plus, **share live camera feeds** with local authorities in seconds and **monitor them from anywhere**.



Conduct **security screens** with cloud-based visitor management that integrates with cameras and access control.



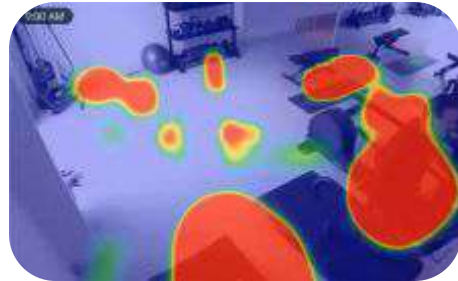
Allow school staff to **take calls from anywhere**. Set **door schedules** around school hours, and provision **role-based access** to privileged areas.



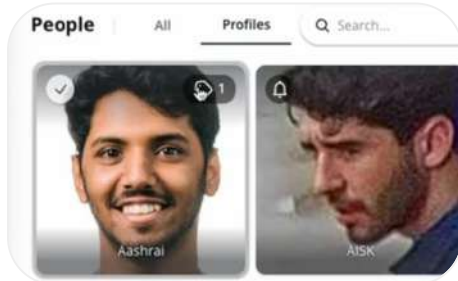
Why Hospitality Customers Choose Verkada



Use any smartphone as a **digital keycard**, automate credential management, and detect **tailgating** or **doors held/forced open**.



Use data-driven insights like **Occupancy Trends** and **People Heatmaps** to optimize staffing and evaluate the performance of promotions.



Provide a catered experience for VIP customers – or be notified of bad actors – with instant **Vehicle** and **Person of Interest alerts**.



Detect **smoking and vaping** with higher accuracy, while continuously monitoring **air quality** to ensure the comfort of guests.



Give managers **role-based access** to manage security from a **mobile app** or **web browser**. Save footage and share videos in seconds via text or email.



Whether they are closing for the night or entering guest rooms alone, enable staff to **call for help immediately** with wireless panic buttons.



Why Manufacturing Customers Choose Verkada



Protect workers and **prevent false claims**. Store video evidence to cloud-based archives, timestamped to ensure usability in court.



Link video evidence with your enterprise resource planning system (ERP) with Helix to **streamline production monitoring**.



Support **quality control** and **OSHA compliance** with continuous environmental monitoring for air quality, noise, temperature, CO2 and more.



Monitor production and respond quickly to incidents from a **simple mobile app** or **web browser**. Find, save and share footage in seconds.



Receive instant alerts and **eliminate false alarms** with built-in video verification any time an alarm event is triggered.



Set **door schedules** around hours of operation, provision **role-based access** to privileged areas. Pair with cameras to visually confirm proper access.



Why Hospitals and Healthcare Facilities Choose Verkada



Ensure patient care and prevent false claims (**EMTALA**). Store video evidence to cloud-based archives, timestamped to ensure usability in court.



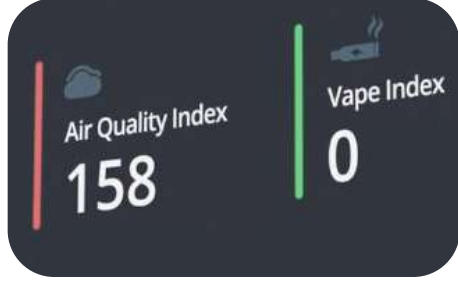
Protect patient privacy in respect to **HIPAA compliance** with role-based access, granular permissions, face blur, live active viewers and privacy regions.



Protect healthcare workers with **panic buttons**. Share nearby camera feeds, notify security or request immediate police dispatch in one press.



Simplify visitor management with **EMR integration, screen visitors** against criminal databases and approve/deny lists, and know who is on site at all times.



Monitor environments for **smoking, vaping, noise** and **air quality**. Receive an alert if conditions rise above or fall below acceptable thresholds.



Set **door schedules** around hours of operation, provision **role-based access** to privileged areas. Pair with cameras to visually confirm proper access.



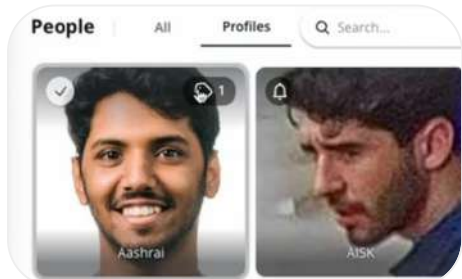
Why Schools Choose Verkada



Stop smoking, vaping and bullying in bathrooms and locker rooms. Pair air quality sensors with context cameras in public areas.



Initiate a **custom Lockdown scenario** from a panic button, web browser or mobile app – while **still allowing first responders access**.



Accelerate emergency response with AI-powered analytics and tools, including **Person of Interest alerts**.



Find, save and share footage on-the-go. Plus, **share live camera feeds** with local authorities in seconds and **monitor them from anywhere**.



Conduct **security screens** with cloud-based visitor management that integrates with cameras and access control.



Allow school staff to **take calls from anywhere**. Set **door schedules** around school hours, and provision **role-based access** to privileged areas.



Why Financial Institutions Choose Verkada



Exceed **PCI compliance** with **redundant cloud backup**, on-camera retention of **up to 365 days** and detailed **audit logs**.



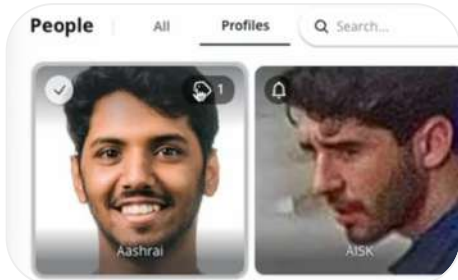
Detect and deter ATM fraud with a 5MP hybrid cloud split cameras while reducing bandwidth usage to 20–50 kbps



Discreetly **call for help** with configurable panic buttons. Share nearby camera feeds, notify security or request immediate police dispatch in one press.



Find, save and share footage on-the-go. Plus, **share live camera feeds** with local authorities in seconds and **monitor them from anywhere**.



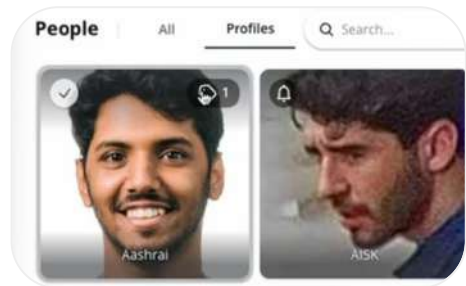
Receive **instant alerts** for meaningful events, including the presence of **vehicles or people of interest**



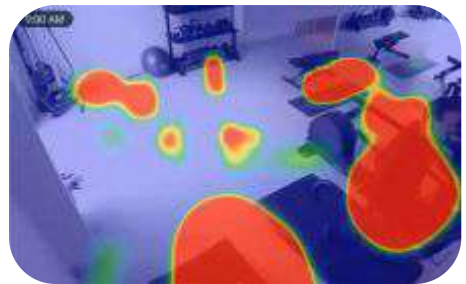
Allow staff to **take calls from anywhere**, set **door schedules** around hours of operation, and provision **role-based access** to privileged areas.



Why Retail Customers Choose Verkada



Detect known shoplifters with **Vehicle and Person of Interest Alerts**. Use **face search** and **AI analytics** to facilitate investigations.



Use data-driven insights like **Occupancy Trends** and **People Heatmaps** to optimize staffing and evaluate the performance of promotions.



Protect employees with **panic buttons** that pull up **live feeds**, **notify on-site security** or **call emergency services** with a single press.



Monitor camera feeds from a **simple mobile app** or web browser. Find, save and share footage with local authorities in seconds.



Eliminate false alarms and help ensure **priority police response** with built-in video verification any time an alarm event is triggered.



Set **door schedules** around store hours, provision **role-based access** to privileged areas. Pair with video security for visual confirmation.



Why Municipalities Choose Verkada



Enable privacy features such as **face blur** and **privacy regions**, or monitor system usage with **audit logs**.



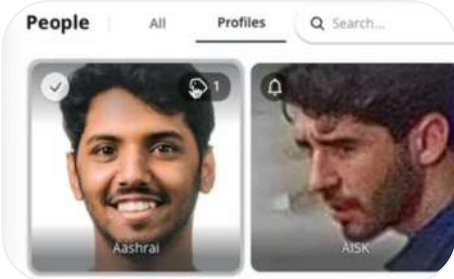
Enable staff to **call for help immediately**. Trigger **custom alarm flows** with panic buttons that integrate with cameras.



Protect people and property with a natively integrated solution that **detects and responds to intrusions as they happen**, not after the fact.



Find, save and share footage on-the-go. Plus, **share live camera feeds** with local authorities in seconds and **monitor them from anywhere**.



Receive **instant alerts** for meaningful events, including the presence of **vehicles or people of interest**



Allow staff to **take calls from anywhere**, set **door schedules** around hours of operation, and provision **role-based access** to privileged areas.



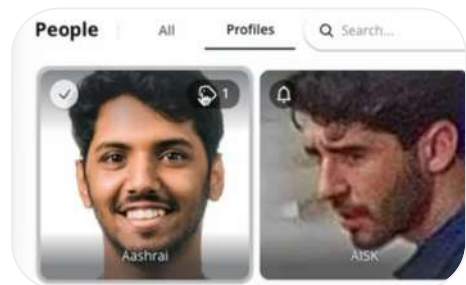
Why Residential Properties Choose Verkada



Secure parking facilities with real-time **license plate recognition**. Easily search by plate number and receive **Vehicle of Interest alerts**.



Address false claims and store footage indefinitely to cloud-based archives, timestamped to ensure usability in court.



Reduce the need for in-person guards with an integrated solution **that detects and responds to intruders quickly**.



Manage multiple properties and respond quickly to incidents from a **simple mobile app** or **web browser**. Find, save and share footage in seconds.



Monitor environments for **smoking, vaping, noise** and **air quality**. Receive an alert if conditions rise above or fall below acceptable thresholds.



Use your smartphone as a **digital keycard**, and set **door schedules** or **group-level access** to specific areas. Plus, automate access with **SCIM integrations**.



Command Connector brings legacy cameras to the cloud in minutes

With Command Connector, we're **helping enterprises plan for their future**. Command Connector offers a path to the cloud and access to unparalleled analytics – turning legacy cameras into powerful tools for solving investigations in seconds.



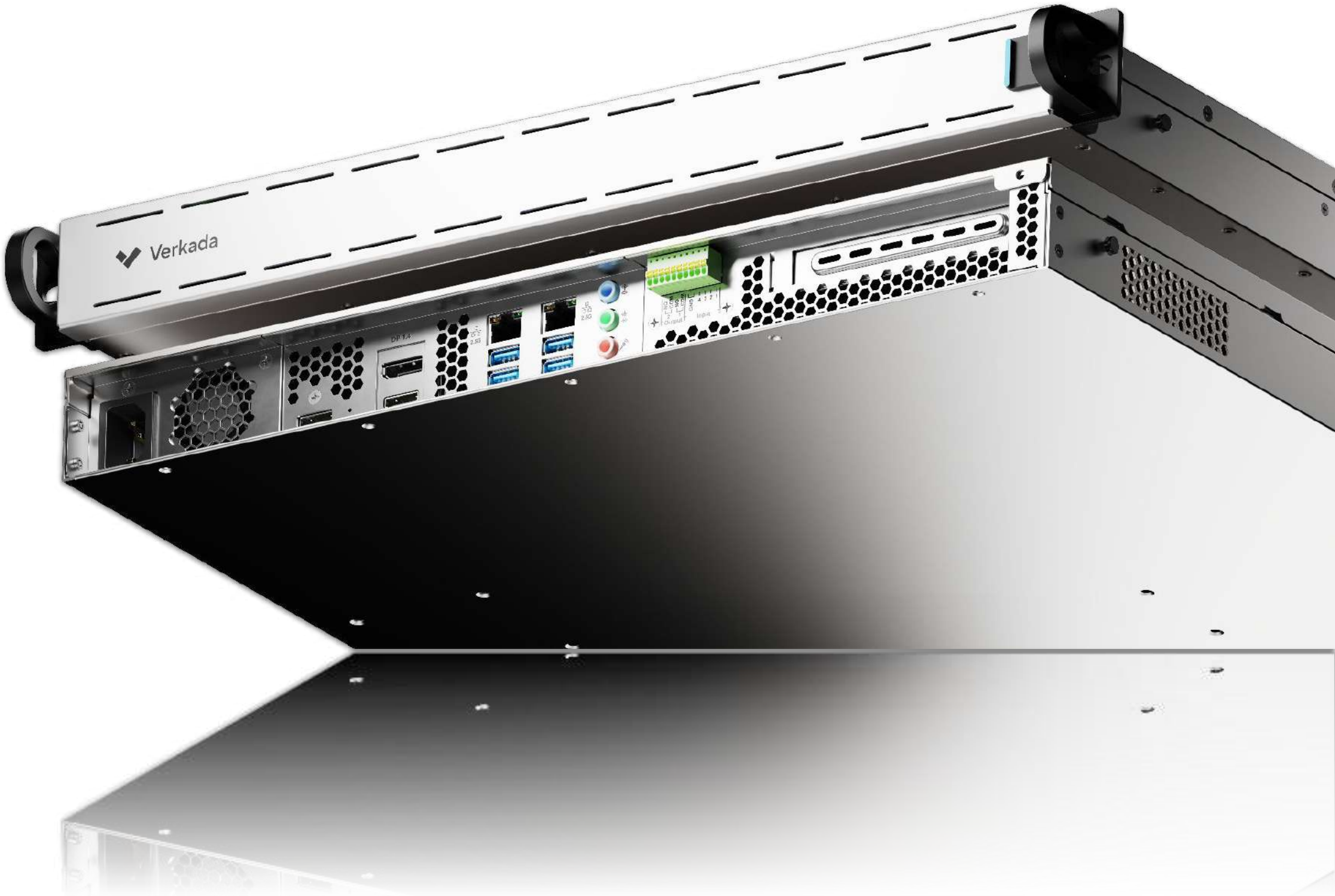
Execute a successful cloud migration – in minutes, without a rip-and-replace



Simplify management of multiple systems



Realize ROI on security investments





Command Connector consolidates systems from multiple vendors

Command Connector **eliminates the need to rely on multiple separate security systems**. All non-Verkada cameras feed directly into Command to **ensure operational consistency across entire fleets**.

 Unify legacy devices within Command's single pane-of-glass

 Simplified storage mechanisms

 Intuitive, actionable UI for all cameras



3 Passionate Customers with Recurring Purchases

Broad Customer Base

30K+

Lifetime Customers

120k+

Customer Locations

91

F500 Companies

1.5M+

Devices Online